

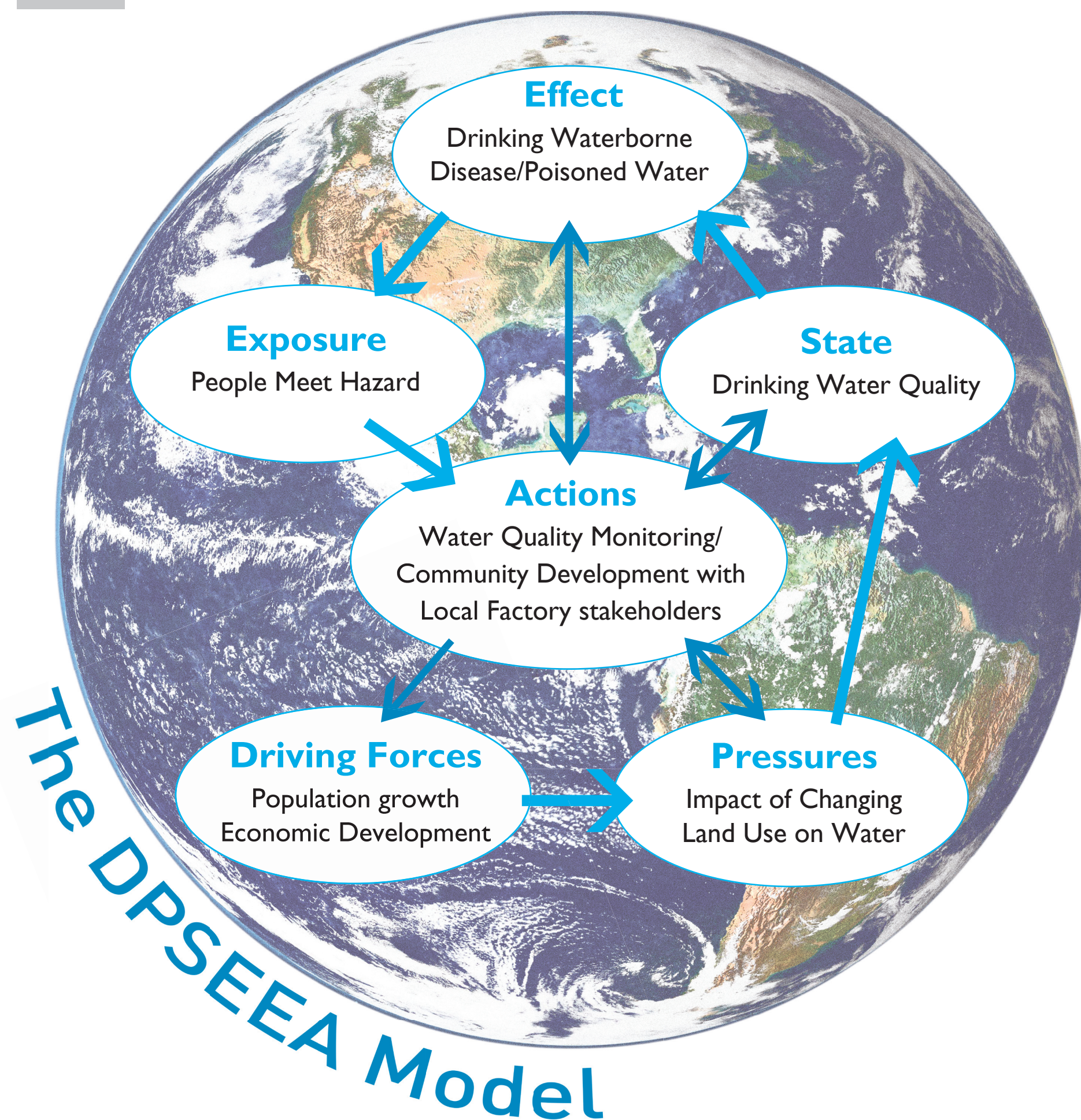
# The DPSEEA Model

## One way to support the 'multiple narratives' of ecological Public Health

Ecological Public Health highlights the impact of globalization & capitalism on our physical & human landscapes.

A shift in the Public Health paradigm, is argued, to...

*...move from an ideological-laden "single narrative" of unsustainable "risk assessment" to "multiple narratives" of sustainability, considering ecological breakdown and climate change.*



Public Health, globally is a more blended community, with an awareness of a diversity of philosophical and culturally-defined values, perspectives & thoughts but **the "single narrative" (Atran 2007) of unecological, unsustainable Public Health persists.**

Drawing on Berlin's work he provides insight how certain political movements inspired individuals and nations' devotion to their 'ideology', by **harnessing humans' ability for cognitively inflexibility, intellectual acquiescence and self-interested...**

These powerful prerequisites for the maintenance of Unsustainable Public Health ideology in the 21st Century remain. **We should recognise these intellectual barriers, when striving for ecological, sustainable PH in the face of self-interested global Capitalism.**

**'The DPSEEA framework is one way to connect distal determinants of health and explain health development as interplay between humans and their surroundings.'**

'It highlights the intellectual shift required to move from a single narrative of "biological risk-assessment" to "multiple narratives" of environmentally contextualized, ecological, sustainable Public Health.'

