Abstract

This paper examines the monetary transmission mechanism in eight EU member states. It provides useful empirical evidence for assessing the impact of a common monetary policy in the early stages of EMU, and enables us to form a view on how the regime change represented by EMU is likely to be translated into changes in policy multipliers in the various EU countries. The empirical analysis applies techniques recently developed by Wickens and Motto (2001) for identifying shocks by estimating a VECM for the endogenous variables, and a stationary VAR in first differences for the exogenous variables. Our findings suggest that there are significant differences between EU countries in the transmission mechanism of monetary policy.

Keywords: Monetary Shocks, Asymmetries, Common Monetary Policy, Identification, VECM, VAR

JEL classification: C32, E40

Corresponding author: Professor Guglielmo Maria Caporale, Brunel Business School, Brunel University, Uxbridge, Middlesex UB8 3PH, UK. Tel.: +44 (0)1895 2667137. Fax: +44 (0)1895 269770. Email: Guglielmo-Maria.Caporale@brunel.ac.uk
1. Introduction

There is a wide consensus in the macroeconomics literature that monetary policy can significantly influence the real economy. For instance, Taylor (1995) and Macleannan et al (1999) report that monetary policy actions cause movement in real output lasting for over two years. However, there is less agreement on the nature of the transmission mechanism, which could vary across countries. Gerlach and Smets (1995) found that, while the effects of monetary policy shocks were not too different across countries, they were larger in Germany compared to France and Italy. Dornbusch et al (1998) estimated that in Italy the effects of changes in interest rates on output were twice as large as in the two leading economies, Germany and France, and about three times as large as in Spain. Ramaswamy and Sloek (1998) concluded that it took twice as long for monetary policy shocks to affect real output in Germany and the Netherlands compared to France, Italy, Spain and Portugal.

This paper aims to shed further light on the monetary transmission mechanism in various EU member states by investigating the possibly asymmetric effects of unanticipated monetary shocks. We employ techniques recently developed by Wickens and Motto (2001) for identifying shocks. Their approach is based on adopting for the endogenous variables a VECM specification, which incorporates long-run restrictions derived from economic theory, and estimating a VAR model in first differences for the exogenous variables. Impulse responses to the structural shocks can then be estimated without requiring any arbitrary restrictions other than those necessary for identifying the shocks to the exogenous variables. Such impulse responses lend themselves to economic interpretation and are suitable for policy analysis, in contrast to alternative methods used in the earlier empirical literature.

The reminder of this paper is structured as follows. Section 2 reviews briefly the previous literature on the channels through which monetary policy can affect the real economy. Section 3 discusses the identification of monetary shocks and outlines the econometric approach taken in the present study. Section 4 presents the empirical findings. Section 5 offers some concluding remarks and highlights the policy implications of our findings.
2. Differences in the monetary transmission mechanism

Various authors have pointed out that the transmission mechanisms of monetary policy can vary substantially, owing, e.g., to differences in financial structures (see MPC, 1999). It is well known that central bank preferences differ across European countries (see Clarida et al, 1999). One reason might be that central banks face different economic environments. In countries where loans and bonds are imperfect substitutes, a rise in interest rates not only reduces the supply of loans, but also increases the cost of external finance, as firms have to pay a higher premium on bonds (see Bernanke and Gertler, 1995). Therefore the effects on the real economy of a given degree of monetary tightening are greater.

Changes in interest rates can also have asymmetric income effects, if the net asset positions of consumers differ. In high-debt economies more consumers will become liquidity constrained as a result of a tighter monetary stance, which will depress consumption to a greater extent. Jappelli and Pagano (1994) studied how credit access conditions vary using a sample of 30 countries covering the period 1981-1987. The maximum loan-to-value ratio applied to individuals seeking a loan to buy a house was used as an indicator of credit access. Their study found that the minimum down-payment required to buy a dwelling was especially high in Italy, Portugal, and Austria compared to France, Germany and the UK. Trautwein (2000) and Clements et al (2001) looked at the role of credit channel in explaining cross countries differences in the strength of the monetary transmission mechanism. Using a sample of 12 European countries Clements et al (2001) found that monetary policy can affect output through its effects on credit. Barran et al (1997) showed how an access indicator (households' access to credit) is correlated with the availability of consumer credit relative to GDP. The argument is that different bank practices and regulations across countries lead to some differences in the response of the final demand components. Kneeshaw (1995) examined this relationship and found that asymmetries persist. Relative to disposable income, in Italy households have low debt levels. On the other hand, households in France, Germany and the UK are highly indebted. Changes in interest rates can also affect agents’ income and wealth. A rise in interest rates affects the net flows of interest payments and the value of shares and bonds. The impact varies from one
country to another owing to differences in agents’ financial positions. Cusson (1992) found that in France, for example, a fall in interest rates lowers households’ potential earnings and increases corporate sector potential earnings. This is because the more financial assets households own, the less effective monetary policy will be, as a rise in the rate of interest tends to increase income rather than constrain spending. In the UK, for example, where households hold a substantial proportion of their assets in shares, they will tend to save at times when interest rates are high to maximize their financial wealth. As the distribution of wealth and households’ financial position varies across countries, so will the effect of monetary policy.

The transmission mechanisms of monetary policy can also vary substantially owing to differences in credit indexation practices. In countries, such as the UK, where mortgage credit is allocated using floating rates and loans are made at rates that may be revised at the discretion of the lender, a rise in interest rates will lower households’ aggregate spending and bank lending. In France just 30% of the loans are at rates that may be revised and the rest are at re-negotiable rates; therefore, a rise in interest rates has a weaker effect on households’ aggregate spending. Fiorentini and Tamborini (2002) studied the monetary transmission mechanism in Italy, and found strong evidence that the credit transmission mechanism is more important than the money transmission mechanism.

Finally, the shape of the yield curve might differ across countries. Borrowing might be mainly short-term in some of them, but long-term in others. Under such circumstances a decision by the ECB to raise short rates, which could actually result in a fall in long rates, is likely to have asymmetric impacts on the national economies. Additional transmission mechanisms are analysed by Taylor (1995). Besides the standard interest rate effects on consumption and investment and the credit channel already mentioned, he discusses the transmission channel operating through exchange rate effects on net exports, and other asset price effects, such as the lower Tobin’s \( q \) and level of investment which are caused by the lower equity prices resulting from a monetary contraction. Other possible interest rate effects include indirect effects on consumer expenditure via income uncertainty or volatility (see Maclellan et al, 1999). Chiades and Gambacorta (2000) tested for an exchange rate channel in addition to the traditional money and credit channels of monetary policy in the
context of a structural VAR (SVAR), using data from 1984 to 1998, and found that, in
the short run, monetary policy shocks are transmitted through the two former
channels, whilst the exchange rate does not respond to interest rate shocks, giving rise
to an exchange rate "puzzle".

The existence of significant institutional differences across the EU member states is
highlighted, inter alia, by Maclellan et al (1999), who focus on barriers to
convergence in financial systems after EMU. They conclude that European countries
tend to have a cluster of high or low response characteristics to interest rate changes
(see also Ramaswamy and Sloek, 1997), which could result in tensions within EMU,
and makes it essential to implement appropriate institutional reforms. Giovannetti and
Marimón (1998) also showed that conflicts of interest might arise in the pursuit of a
common monetary policy if differences in the relative efficiency of financial
intermediaries across the EU countries persist.

A study by Fatas (1998), for the period 1960 to 1996, suggests that there are
significant asymmetric shocks, which have lasting effects on the GDP of individual
countries relative to the EU average (see also Arrowsmith et al, 1999). However, the
available evidence on differences in monetary policy multipliers is contradictory (see
Dornbusch et al, 1998). The findings based on large macro-economic models
indicate that asymmetries might be significant, whilst the results obtained using small
reduced-form VAR specifications are less supportive of this idea. (There is also
evidence from the optimal currency areas literature suggesting that impulse response
functions vary considerably across countries, even when the shocks are symmetric).
Both approaches have been criticised for their shortcomings (for instance, the lack of
transparency of large models, and the difficulties in achieving identification in the
context of VARs), and neither of them addresses the issue of the stability over time of
the estimated relationships.

3. Identifying monetary shocks

Despite the evidence presented in Bagliano and Favero (1998) in favour of standard
“benchmark” VAR models, serious objections can be raised against the standard VAR
methodology used to analyse monetary shocks. Firstly, there is the issue of
misspecification because of the omission of important variables. This means that the estimated “monetary” residuals will in fact be a mixture of monetary and other shocks. Secondly, the Lucas critique is even more relevant in the context of VAR specifications, which do not model the underlying behavioural relationships. The third problem is the identification of the structural parameters. It is standard practice to achieve it by assuming that there is simultaneous feedback only from monetary to macro variables (and not \textit{vice versa}), which is consistent with a number of theoretical models, and by imposing restrictions on the monetary block which reflect institutional features. To compute the impulse response functions the disturbances from the moving average (reduced form) representation of the model are then orthogonalised using the Choleski decomposition. Forecast error variance decomposition is also routinely carried out. There are two obvious problems with this approach (see Pesaran and Smith, 1998). Firstly, the impulse responses are obtained using orthogonalised errors, not the \textit{structural} or even \textit{reduced form} errors. Secondly, this procedure involves choosing a particular ordering of variables. Consequently, different estimates of the impulse responses will be obtained depending on what ordering is adopted. In fact, the assumptions needed in this context in order to identify the responses are equivalent to traditional identification assumptions. A possible alternative is to impose \textit{a priori} restrictions on the covariance matrix of the structural errors and the contemporaneous and/or long-run impulse response functions themselves, as in the \textit{Structural VAR} approach. However, this method typically involves assuming that the structural errors are uncorrelated, which is not plausible in many cases, and requires a high number of restrictions, which makes its implementation possible only in the case of very small systems.

Recent methodological developments aim at addressing the issues highlighted above. In particular, Garratt, Lee, Pesaran and Shin (2000) have attempted to tackle the identification problem, namely the fact that in the presence of multiple cointegrating vectors the estimated vectors cannot be interpreted as identifiable long-run relations unless additional restrictions are imposed. Their approach is to restrict the cointegrating space and then use a constrained maximum likelihood estimator instead of the standard Johansen estimator. However, this leaves the problem of identifying the shocks unsolved. Pesaran and Shin (1998) have recently advocated \textit{generalized impulse response} analysis for unrestricted vector autoregressive (VAR) and
cointegrated VAR models. This has two major advantages, namely: (i) it does not require orthogonalisation of the shocks; (ii) it is invariant to the ordering of the variables in the VAR. The derived impulse responses are unique, and also take into account the historical patterns of correlations observed amongst the different shocks. They coincide with the orthogonalised responses only in the special case when the variance/covariance matrix is diagonal – usually, they are substantially different.

However, as pointed out by Wickens and Motto (2001), it is not possible to give an economic interpretation to the “persistence profiles” (i.e. the response of the error correction terms to shocks to the disturbances of the cointegrating VAR - CVAR) estimated in this way. This would require imposing restrictions on the disturbances of the CVAR, so as to be able to compute impulse responses to the structural shocks. They suggest, therefore, an alternative methodology. Specifically, this involves adopting for the endogenous variables a VECM specification, which incorporates long-run restrictions derived from economic theory, and estimating a VAR model in first differences for the exogenous variables. The full system then includes both sets of equations, and can be used to compute impulse responses to the structural shocks, without requiring any arbitrary restrictions other than those necessary for identifying the shocks to the exogenous variables. The estimated impulse responses then have an economic interpretation and are suitable for policy analysis.

The basic idea is to assume that it is possible to decide which variables are endogenous and which are exogenous. The assumption is that the endogenous variables are determined by a structural simultaneous equation model (SEM):

\[ B(L) \gamma_t + C(L) \chi_t + Rd_t = e_t \]  

(1)

where \( \gamma_t \) is a \( \rho \times 1 \) vector of endogenous variables, \( \chi_t \) is a \( q \times 1 \) vector of exogenous variables, both being I(1), and \( d_t \) represents a vector of deterministic variables.

If \( s_t \) is an \( r \times 1 \) vector of stationary endogenous variables, equation (1) becomes

...
\[ F(L)s_t + B(L)\gamma_t + C(L)\chi_t = e_t \]  \tag{2}

Assuming that the equations for the stationary variables takes the form

\[ J(L)\Delta s_t + G(L)\Delta \gamma_t + H(L)\Delta \chi_t + M_{s_t-1} + K\beta^2 z_{t-1} = \epsilon_t \]  \tag{3}

and assuming that the exogenous variables are generated by

\[ D(L)\Delta x_t + E(L)\Delta y_{t-1} = S d_t + \epsilon_t \]  \tag{4}

allows (2) to be written as

\[
\begin{bmatrix}
F(0)B(0)C(0) & \beta^* z_{t-1}^* + [\bar{F}(L)\bar{B}(L)\bar{C}(L)] \Delta z_{t-1}^* + \epsilon_t
\end{bmatrix}
\]

Where the roots of \([j(L)(1 - L) + ML] = 0\) lie outside the unit circle.

The complete system is given by combining (4) and (5), and can be written as the CVAR

\[ \Delta z_i^* = -\alpha^* \beta^* z_{t-1}^* + A^* (L)\Delta z_{t-1}^* + v_t^* \]  \tag{6}

Equation (6) is not a standard cointegrated VAR, as it contains equations for the stationary as well as the non-stationary variables.

The sub-system of equations for the combined stationary and non-stationary endogenous variables can then be written as

\[ \Delta y_t^* = -B^* (0)^{-1} C^* (0)\Delta x_t - B^* (0)^{-1} w_{t-1}^* + B^* (0)^{-1} [\tilde{B}^* (L)\tilde{C}^* (L)] \Delta z_{t-1}^* + \epsilon_t^* \]  \tag{7}

Both equation (7) and the equations for the exogenous variables can then be estimated by OLS, and impulse response functions can be calculated from equation (6).
4. Empirical Results

The selected countries are Austria, Denmark, France, Germany, Netherlands, Spain, UK, and Italy, for which consistent data series are available. The model is estimated using quarterly data for the period 1981q1 to 1998 for Austria, Denmark, Germany, Spain, and Italy. For the UK and France, the estimation period extends to 2002q2. All variables are in logarithms, except the interest rates, which are in levels. The data are taken from the IMF’s International Financial Statistics and the OECD’s quarterly accounts.

ADF tests indicate that the interest rates are stationary or I (0) variables, whilst the other series variables are non-stationary or I (1). The Johansen and Juselius (1989) tests do not reject the null of a single cointegrating vector in each case among the I (1) variables.

In order to identify the impulse response functions, we estimate a VAR model using four different specifications as explained below. The main exogenous monetary policy instrument is assumed to be the money market rate. The impulse response functions are reported for a horizon of 15 quarters.

The responses to a monetary shock

In the first VAR specification the variables are included in the following order: GDP at 1995 constant prices, the consumer price index, the exchange rate, and the money market interest rate. First we trace the effect of a one standard deviation shock to (increase in) the call money market rate (i.e. short-term interest rate). The impulse response functions for this model (see Chart 1) show that such a shock to the system results in a fall in output in all countries under study. However, the decline in output varies across countries. In the case of Austria, Denmark, France, and Spain output falls soon after the occurrence of the shock, which appears to have a strong effect. The immediate effect of the shock is apparent in quarter one and two. Furthermore, it is relatively big in some of these countries, namely France and Spain. By contrast, output is affected much later in Germany, Italy, the Netherlands and the UK, and the effects of the shock are weak, particularly in the UK, where they appear to die out quickly. With the exception of the UK, the maximum effects on output are reached...
between eight and fourteen quarters. One possible reason for the time lag in the UK response is the fact that most households’ debts are indexed with short-term interest rates. The impact of monetary policy on output is also dependent on the credibility of the central bank. One could argue that the impact on output is much higher in countries where monetary policy is less credible (Clements et al, 2001). These results are in contrast to those of Barran et al (1997), who found that the maximum effects occur between four and ten quarters in most countries under study. Their study also finds the biggest impact in Germany, where output begins to fall immediately after the interest rate shock. Unlike Barran et al (1997), we find that France is the country most affected.

To shed light on how individual components of output are affected by monetary shocks, a second VAR model that includes the main components of final demand (i.e., consumption, private investment and residential investment) was also estimated. One would expect a larger effect on private investment expenditure than on household consumption since the corporate sector is generally a net borrower (see Barran et al, 1997). Overall, the results of the impulse response analysis (see Chart 2) support this argument, suggesting that a monetary policy shock will contract investment expenditure more than household consumption, and are consistent with the fact that aggregate private consumption constitutes only 20% of aggregate consumption. The decline of investment expenditure and household consumption varies across countries. In Spain and Germany investment falls much more sharply than in France, UK, and Denmark. High indebtedness levels of the corporate sector may explain this strong sensitivity to interest rates. The influence of monetary policy on firms depends on their liabilities. High indebtedness can cause high negative cash-flow effects and intensify credit constraints. Indebtedness is rather high in Germany – accordingly, German firms should suffer comparatively more than those in the UK, France and Denmark. Also, the decline in household consumption is greater in Spain, Italy, and Denmark than in the UK, Germany, and France. Except for Spain and the UK, the adjustment pattern is very similar, with the trough occurring after 12 quarters. In the UK, the relatively weak response of households’ consumption to a monetary shock may reflect the fact that households hold a substantial proportion of their assets in bonds and shares, and hence have less money available to spend on consumer goods and services.
The channels through which monetary policy is affecting economic activity were investigated next using a third specification, which included different possible transmission variables, namely, exchange rates, long-term interest rates (government bond yield) and credit to the private domestic sector. The third model also includes all the variables of the first one. For an exchange rate channel to exist, two conditions have to be fulfilled. First, an interest rate shock should lead to a currency appreciation (decrease in the exchange rate). Second, the appreciation should result in a fall in both output and prices. Chart 3 shows the response to an interest rate shock. The results show that in most countries this leads to a currency appreciation (decrease in the exchange rate). Moreover, a positive exchange rate shock (depreciation) leads to a fall in output in all countries except France and the Netherlands. It also results in higher prices, except in Denmark, Germany, France, and the UK. Exchange rate fluctuations affect spending in two ways: firstly, through a price effect on imported goods, with a direct impact on consumer prices; secondly, through their impact on trade. We find that an exchange rate channel is in operation only in Denmark, Germany and the UK, where the two conditions are fulfilled, and are in contrast to those of Barran et al (1997), who reported that there is no exchange rate channel in all countries under study apart from Spain. With the exception of France, our findings confirm the view that the exchange rate channel operates mainly in largely open economies.

The same model was also used to assess the effects of shocks to the long-term interest rate (government bond yield) on economic activity. A one standard deviation shock (increase) is considered. This is found to result in a significant fall in output in various countries such as Austria, Germany, the Netherlands, France, Spain and Denmark, the UK being the single exception. These results are consistent with the fact that credit is indexed using short-term interest rates in the UK, where 73% of all credit is allocated at short-term rates (Borio, 1995), and long-term interest rates in most of the other EU countries. It is interesting to note that in countries where monetary policy was more closely aligned to German monetary policy, such as Austria and the Netherlands, the degree of persistence and the size of the effects of long-term interest rate shock are very similar to the German ones. By contrast, in Barran et al (1997) a shock to the long-term interest rate makes output decline in all countries apart from the UK and
Italy; this is rather implausible, as one would expect that in Italy, where a sizeable amount of credit is indexed using the long-term interest rate (in Italy, 49% of all credit is allocated at long term or adjustable rate see Borio, 1995), a shock of this type will have a negative impact on the economy.

The fourth model assesses the responses of credit and money supply to a change in the call money market rate. Credit rapidly decreases after a monetary shock in all countries. Barran et al (1997) found instead that in Germany, the UK and Spain credit continues to rise for several quarters. One would expect an interest rate shock to affect credit much more than money. The impulse response functions show that indeed the former falls much more sharply than money does in response to such a shock in all countries under study. One plausible explanation for this result might be that the direct effects of the monetary policy shock are amplified by changes in the external financial premium. This might account for the strength of monetary policy effects on total credit. Monetary policy affects the external finance premium by shifting the supply of credit, particularly loans by commercial banks. Decreasing the supply of credit will increase it and reduce real economic activity. The importance of credit for monetary transmission reflects the fact that lenders, in the case of short-term loans, can pass on interest rate changes or withdraw the loans to reduce lending. This increases the speed of monetary transmission. Hence monetary policy can affect the real economy without much variation in the open market interest rate. Moreover, it can influence investment decisions, and have distributional effects for lenders and borrowers.

5. Conclusions

In this paper we have investigated whether there are differences between eight EU member states in the transmission mechanism of monetary policy. Specifically, we have examined the effects of monetary shocks on real economic activity, exchange rates, credit to private domestic sector and monetary aggregates. Our empirical findings suggest that indeed there are asymmetric effects of such shocks on the economies of the eight countries under study, and that differences in the monetary transmission mechanism have not disappeared with the creation of EMU. A common
monetary shock will affect member countries in a very different way, with the timing and depth of responses varying considerably from country to another.

This implies that the costs of a common monetary policy (see von Hagen, 1997, for a detailed description of the ECB’s policy framework) are not evenly distributed between EU countries. For example, the effects of a monetary shock on real output in France and Spain are sizeable. By contrast, Germany, Italy, the Netherlands and the UK are affected with a significant time lag. This suggests that a common monetary policy could worsen the cyclical positions of countries such as France and Spain. On the other hand, the sensitivity of the exchange rate to a monetary shock is higher in smaller than in larger economies, suggesting that the latter will react relatively more strongly and rapidly to monetary shocks. Consequently, an appreciation of the effective exchange rate has a more dramatic effect on real output in smaller rather than in larger economies. This will have negative consequences on aggregate demand, and hence economic growth, in smaller economies. Moreover, some monetary transmission channels might be more important in some countries relative to others. Smaller economies appear to be more sensitive to monetary policy shocks, which have a stronger and more immediate effect on real output and investment. By contrast, larger EU economies absorb such shocks more easily and their economic activity is less affected.

Our results suggest that the costs of joining EMU could be considerably higher than previously thought for some countries, and that appropriate policies might be required in such cases. In particular, they highlight the importance of measures to make financial systems more integrated, and therefore the monetary policy transmission mechanism more similar in the EMU countries. For instance, further harmonisation of capital market and banking (as well as trading) regulations might be desirable.
References


CHART 1
Model 1

Austria

Response of output to an interest rate shock

Response of prices to an interest rate shock

Response of exchange rate to an interest rate shock

Denmark

Response of output to an interest rate shock

Response of prices to an interest rate shock

Response of exchange rate to an interest rate shock

Germany

Response of output to an interest rate shock

Response of prices to an interest rate shock

Response of exchange rate to an interest rate shock

Italy

Response of output to an interest rate shock

Response of prices to an interest rate shock

Response of exchange rate to an interest rate shock
France
Response of output to an interest rate shock
Response of prices to an interest rate shock
Response of exchange rate to an interest rate shock

Netherlands
Response of output to an interest rate shock
Response of prices to an interest rate shock
Response of exchange rate to an interest rate shock

Spain
Response of output to an interest rate shock
Response of prices to an interest rate shock
Response of exchange rate to an interest rate shock

UK
Response of output to an interest rate shock
Response of prices to an interest rate shock
Response of exchange rate to an interest rate shock
CHART 3
Model 3

Austria

Response of output to a shock in the exchange rate

Denmark

Response of output to a shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to a shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to a shock in the exchange rate
Germany

Response of output to a shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to a shock in the exchange rate

Italy

Response of output to a shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to a shock in the exchange rate
France

Response of output to shock in the exchange rate

Netherlands

Response of output to a shock in the exchange rate

Response of prices to shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to shock in the exchange rate

Response of credit to a shock in the exchange rate
Spain

Response of output to a shock in the exchange rate

UK

Response of output to a shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to a shock in the exchange rate

Response of prices to a shock in the exchange rate

Response of credit to a shock in the exchange rate
CHART 4  
Model 4

Austria

Denmark

France
Germany

Response of credit to an interest rate shock

Response of money to an interest rate shock

Italy

Response of credit to an interest rate shock

Response of money to an interest rate shock

Netherlands

Response of credit to an interest rate shock

Response of money to an interest rate shock