

Gendered social sites of community radio practice: digital technologies and COVID-19

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UK Community Radio

- Sector's objectives: aiming for 'accented' radio, airing voices which represent their communities (Moylan, 2018)
- Gender statistics: mainstream compared with community
- Barriers to entry include: accessibility (location, cost, timings); disinterest; failure to interest; and engrained attitudes towards the use of digital technologies (De Vuyst, 2020)
- What my COVID-19 research suggests about equal opportunities in CR

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<https://www.commedia.org.uk/map/>
 accessed 22/10/2020

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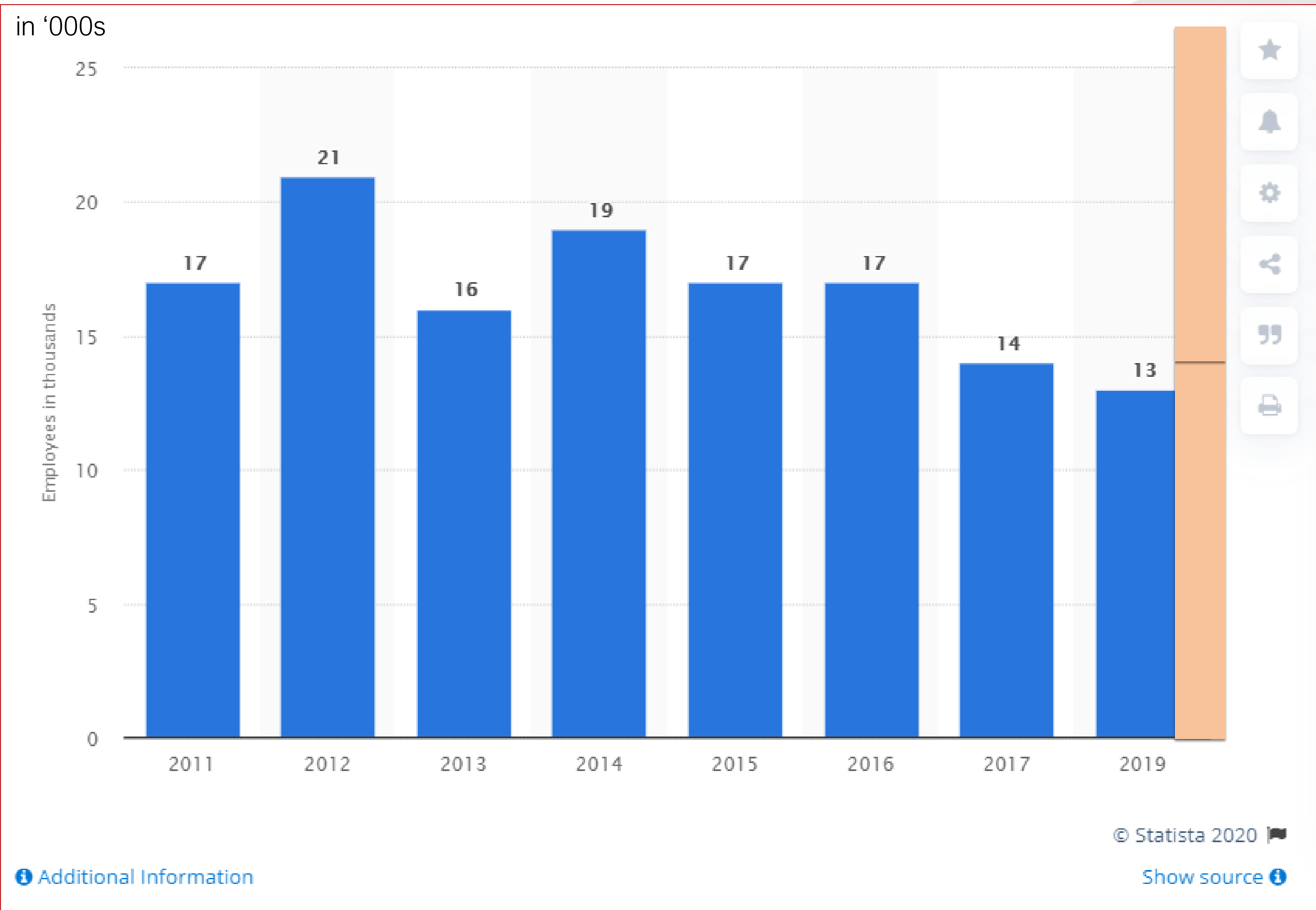


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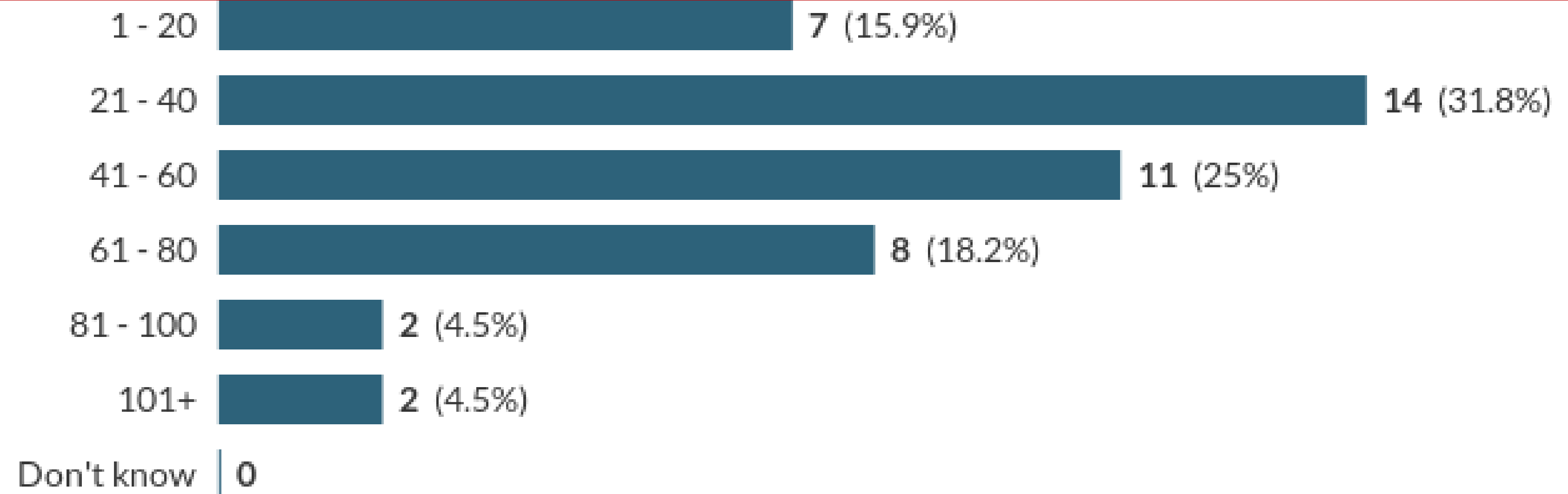
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A Table to Show the Number of Employees in Radio Broadcasting in UK, 2011-2019

Source: Statista Research Department, Sept 2020
<https://www.statista.com/statistics/383593/radio-broadcasting-employment-in-the-united-kingdom-uk/>
 accessed 22/10/2020



Q: Approximately how many people normally work/volunteer at the station? (Coleman, 2020, p.8)

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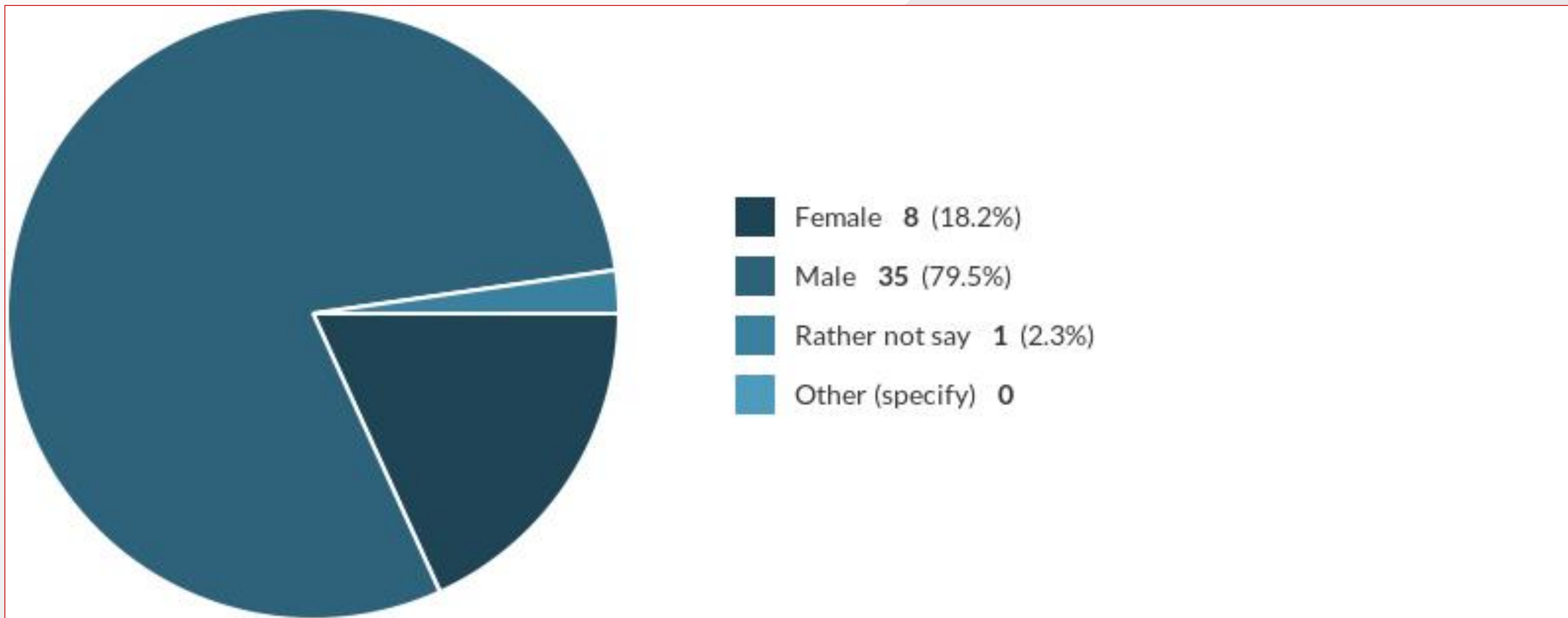


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Q. How would you like to record your gender?

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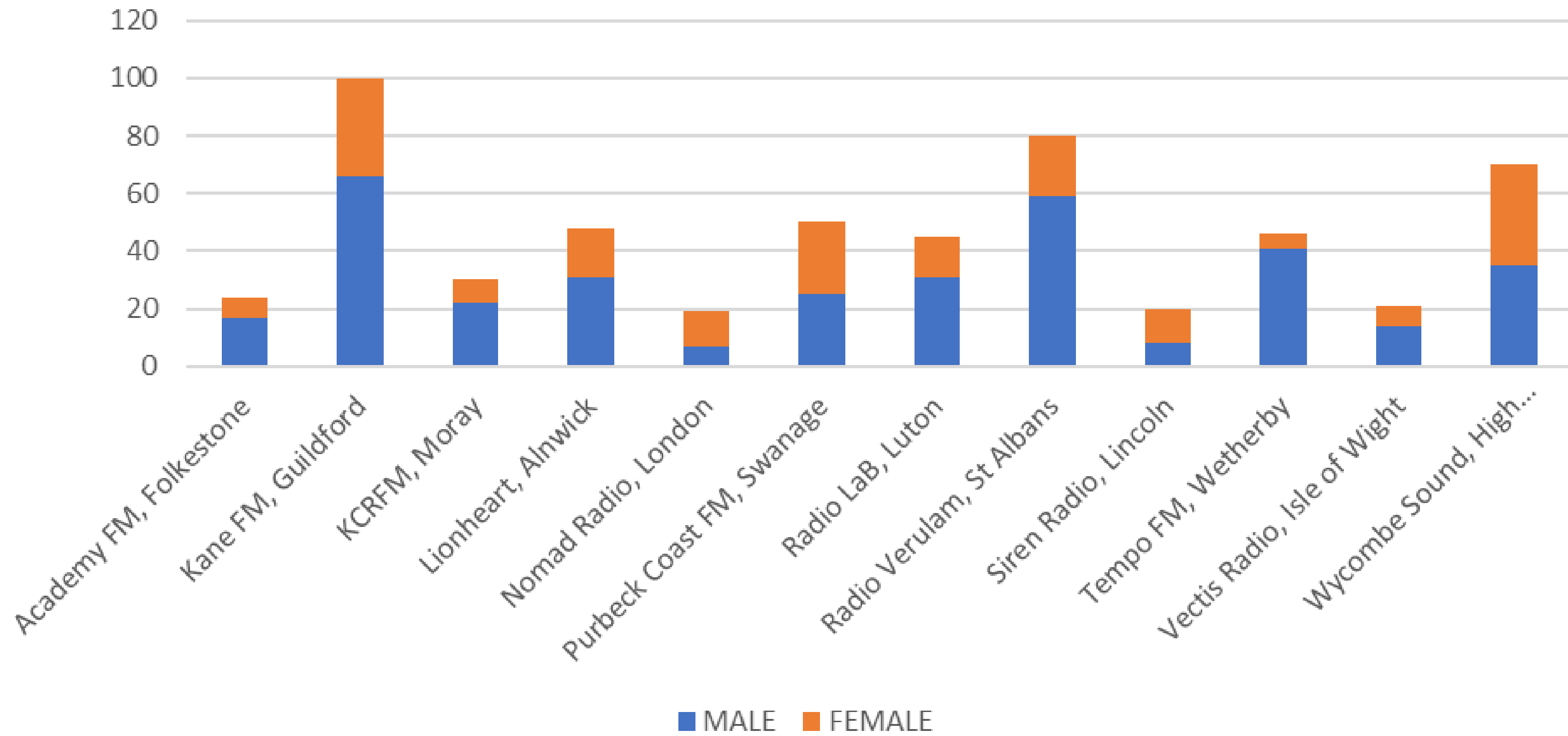
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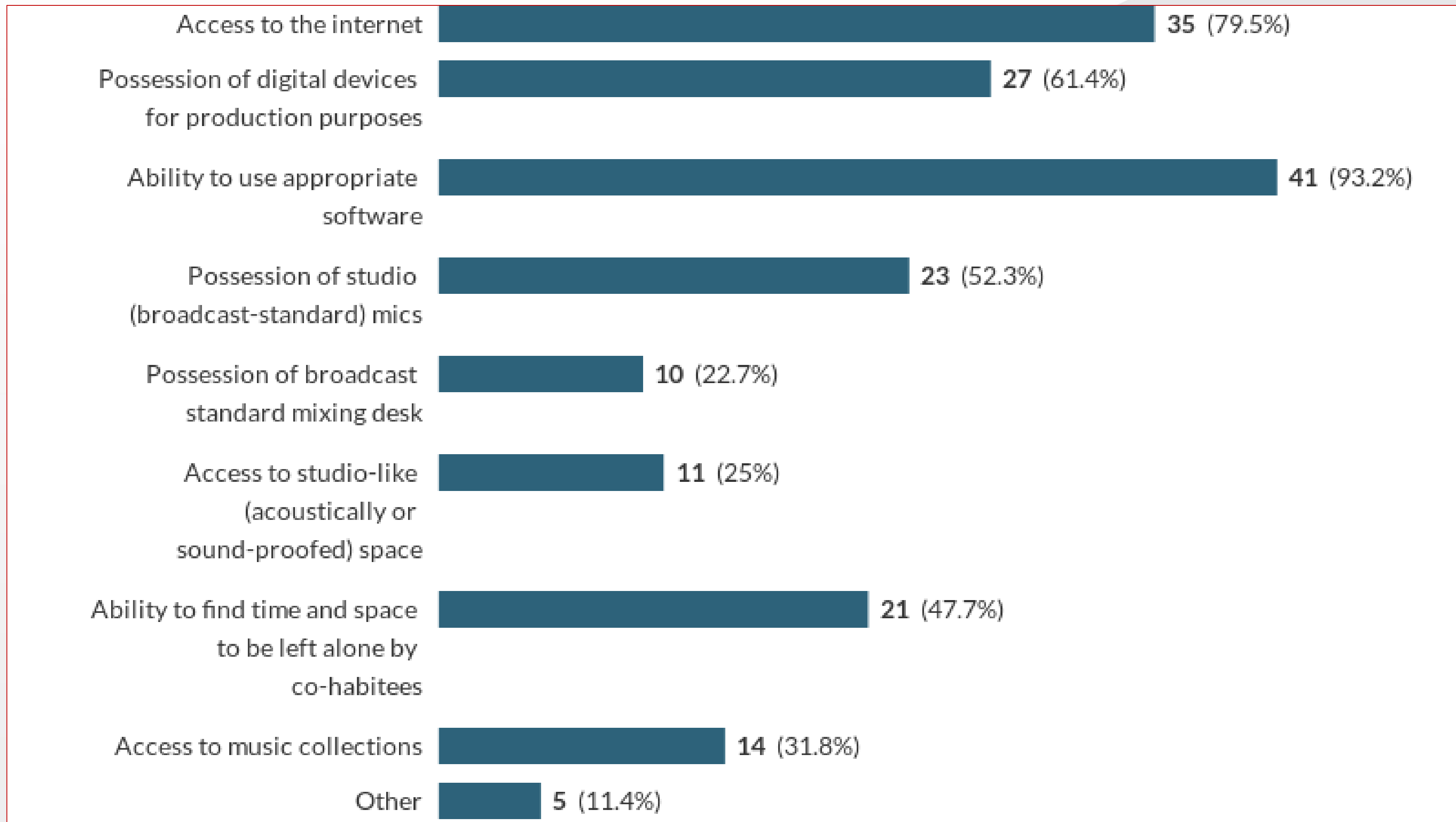


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Chart to show male/female numbers of volunteers in responding community stations





Q: What do you think are the major factors behind who's still on the schedule for your radio station whilst social distancing is in place? (Coleman, 2020, p.14)

Innovating as empowerment

“I spent a lot of time...on the phone, actually enabling the technical solution at my end, which is from my home, so that as people started to do pre recordings...I could upload them onto the automatic system...some presenters were helped by other presenters to get their equipment to do it one way or another by poking all the settings till it worked.”

Anne, Station Organiser at Lionheart Radio

“I'm sort of like the gatekeeper now, because the people that can cope with creating their own show, sort of need to come through me.

Michelle, Station Manager at Purbeck Coast FM

“There's been an enormous skill increase for people as well an enormous boost in confidence.”

Leona, former Operations and Volunteer Manager at Radio Verulam

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<http://purbeckcoast.com/keep-broadcasting-and-carry-on/> accessed 12/6/2020

<https://nomadradio.co.uk/> accessed 8/11/2020

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References

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